

5 Coffee Statistics that Will Make You Fall Head Over Heels

Coffee and Health

The beverage that boosts brain activity, makes you smarter, and makes you live longer. Yes, this is coffee. It's hard to imagine going a day without it. Originating in Africa, coffee has spread throughout the world. No continent remained immune to the joys of coffee.

According to the statistics provided by the National Coffee Association (NCA), the leading trade association for the US Coffee Industry, 64% of Americans consumed coffee every day in 2019

Why is there such a high rate of coffee consumption? Because there is something incredibly soothing about sipping a cup of coffee. You become one with coffee. The fact remains that coffee is a universal drink.

Clark Gable, the King of Hollywood, said this about coffee:

I never laugh until I've had my coffee.

So here are some of the top stats about coffee in the US that will blow your mind.

1. Americans consume 400 million cups of coffee per day, making the United States the leading consumer of coffee in the world.

This stat from the National Coffee Association is more than enough to show how much people love coffee in the US. After water, coffee is the most consumed beverage.

2. The National Coffee Association makes it clear: 9 out of 10 Americans drink coffee at breakfast. Coffee is the most widely consumed psychoactive stimulant in the world. Not only does it give you a little morning pick-me-up, it is also beneficial for your health.
3. Americans have their own Coffee Day

October 1st is International Coffee Day that promotes and celebrates coffee as a beverage.

But guess what: Americans have their own Coffee Day on September 29th.

So celebrate the day by bonding with new friends over a cup of coffee. Make sure to cheers at least twice for this two-part celebration.

4. The retail value of the US coffee market continues to grow.

SCA's US Coffee Market Overview, 2018

The coffee market was nearing US\$87-88 billion in 2018, according to SCA's US Coffee Market Overview. That's huge! There are 24000+ Coffee shops operating across the country, with the experts stating that it will double within years.

5. The smell of coffee: Among the top 3 most recognizable scents in America

With that level of obsession with coffee, it's not surprising that there's such a focus on it. Yes, according to Coffee-Statistics.com, its smell is in the top 3.

6. Florida has the best cities for drinking coffee.

Orlando, Florida, ranks No. 1 on the Best Cities List for Coffee in the US. Tampa comes in at No. 2 and Miami at No. 7.

Factors in this rating include the number of coffee shops per 100k people and the average Yelp rating of those shops.

In Florida, people think Cuban coffee is superior – and they are right.

What tequila is to liquor, café Cubano is to the world of coffee.

In Miami, Cuban coffee is not just an energy-boosting beverage, it's a cultural staple. The culture of ventanitas (little windows where you buy Cuban coffee) is so prevalent in Miami that it's like a way of life down there.

After compiling these amazing coffee statistics, we have learned a lot. Like how important this drink is in our country, both in everyday life and economically.

Coffee is more than just a beverage. It's a culture, an economy, an art, a science, and a passion!